

# mobile solutions for

- Bank & Finance
- Corporate & Enterprise
- Directories & Classified
- Government & Organisations
- Marketing & Brands
- News & Media
- Retail & Commerce
- **Telecom**
- Transport & Travel
- Partners



Personal login  
for My Page

Live data on usage  
and phone bill

Send SMS  
free of charge

Personal offers  
for new phones

**Case:** Netcom, My Page  
**URL:** <http://m.netcom.no>

"Great that you've come up with a solution that includes all mobile users! This I have waited a long time for... :)" said by a Netcom customer happy to get access to all the relevant account information via the mobile phone.

The Norwegian telco, Netcom, saw the opportunity to exploit a competitive advantage by offering its users a remarkable My Page solution optimized for use on the mobile phones.

**mobiletech**  
your key to mobile success

# mobile solutions for

- Bank & Finance
- Corporate & Enterprise
- Directories & Classified
- Government & Organisations
- Marketing & Brands
- News & Media
- Retail & Commerce
- **Telecom**
- Transport & Travel
- Partners

## Telecom

Mobiletech is helping telcos communicate and build loyalty with their customers using the mobile phone. This helps them

exploit the incredible potential there is to minimize churn, maximize loyalty and especially increase additional sale.



## About Mobiletech

Mobiletech is a leading global provider of cross platform solutions. The Mobiletech Platform reduces initial- and maintenance costs of mobile websites and native apps, and create future-compliant and scalable solutions with a compelling and engaging user experience. Our firm principles are: Workflow integration, run-time inde-

pendence, contextually optimized and freedom to create business models.

Mobiletech works with customers spanning from large media corporations, store fronts and mobile operators to organizations and brands.

# mobiletech

**Oslo**  
+47 400 01 282

**Bergen**  
+47 400 01 282

**Stockholm**  
+46 709161967

**Copenhagen**  
+45 7022 1969

**London**  
+44 7785 243072

**Washington DC**  
+1 301 648 3485

<http://mobiletech.mobi/> | [sales@mobiletech.mobi](mailto:sales@mobiletech.mobi) | <http://twitter.com/MrMobiletech>