

mobile solutions for

- Bank & Finance
- Corporate & Enterprise
- Directories & Classified
- Government & Organisations
- Marketing & Brands
- News & Media
- **Retail & Commerce**
- Telecom
- Transport & Travel
- Partners



Mobile
Internet
portal

iPhone App

Android App

Online feed

Carousel widget

Store locator

Case: Spar Supermarkets, Norway

URL: <http://m.spar.no>

Retailers across the world are looking to use digital media to market their products and special offers.

Norwegian supermarket giant, Norgesgruppen, are using mobile

internet and mobile applications, developed by Mobiletech, to promote special offers and increase loyalty among their brands. Spar Supermarkets is one of the chains with mobile offerings.

"There is an average extra spending of 4,7% on customers who we communicate with via the digital medias", according to Norgesgruppen.

mobiletech
your key to mobile success

mobile solutions for

- Bank & Finance
- Corporate & Enterprise
- Directories & Classified
- Government & Organisations
- Marketing & Brands
- News & Media
- **Retail & Commerce**
- Telecom
- Transport & Travel
- Partners

Retail & Commerce

It is increasingly hard to activate consumers through the traditional media mix for retailers across the world. Mobiletech has developed personalised mobile marketing

solutions for Retailers and Brands using mobile internet, HTML5 applications and text messaging.



About Mobiletech

Mobiletech is a leading global provider of cross platform solutions. The Mobiletech Platform reduces initial- and maintenance costs of mobile websites and native apps, and create future-compliant and scalable solutions with a compelling and engaging user experience. Our firm principles are: Workflow integration, run-time inde-

pendence, contextually optimized and freedom to create business models.

Mobiletech works with customers spanning from large media corporations, store fronts and mobile operators to organizations and brands.

mobiletech

Oslo
+47 400 01 282

Bergen
+47 400 01 282

Stockholm
+46 709161967

Copenhagen
+45 7022 1969

London
+44 7785 243072

Washington DC
+1 301 648 3485

<http://mobiletech.mobi/> | sales@mobiletech.mobi | <http://twitter.com/MrMobiletech>