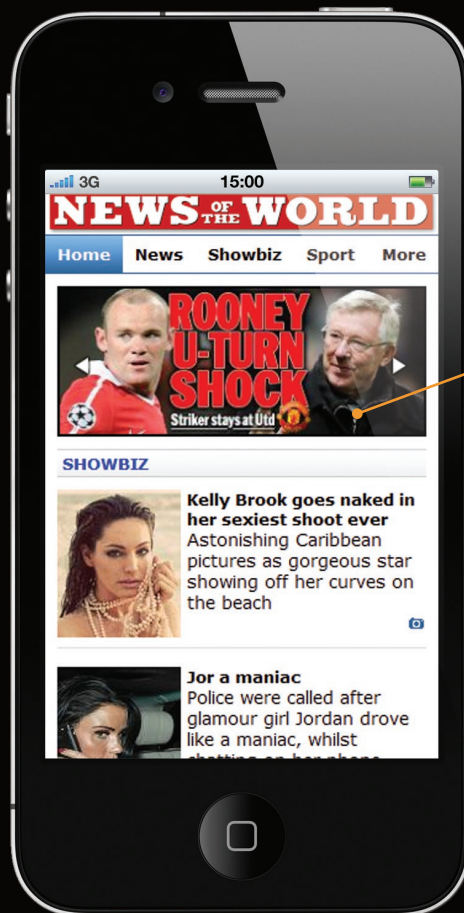


# mobile solutions for

- Bank & Finance
- Corporate & Enterprise
- Directories & Classified
- Government & Organisations
- Marketing & Brands
- News & Media
- Retail & Commerce
- Telecom
- Transport & Travel
- Partners



Integrated paywall

Advanced carousel widget

Integrations towards social media

3rd party integrations for measurement, streaming, banner ads

**Case:** News of the World

**Partner:** Vizrt

**URL:** <http://m.newsoftheworld.co.uk>

One of the most famous tabloid newspapers, News of the World, is using Mobiletech technology through their Escenic CMS installation.

Mobiletech helped News of the World design and develop one of the most advanced mobile newspapers in around today. Mobiletech also integrated the solution into News Int.'s paywall and other 3rd party suppliers, fx. streaming video, measurements and banner advertising.

**mobiletech**  
your key to mobile success

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## News & Media

More than 300 brands within the News and Media sector are using Mobiletech to publish their mobile portals. Customers range from local, regional or national newspapers, magazines to TV stations.

Mobiletech has a deep integration into several web CMS systems, and offer an advanced solution for Escenic (Viz Mobile Expansion).



## About Mobiletech

Mobiletech is a leading global provider of cross platform solutions. The Mobiletech Platform reduces initial- and maintenance costs of mobile websites and native apps, and create future-compliant and scalable solutions with a compelling and engaging user experience. Our firm principles are: Workflow integration, run-time inde-

pendence, contextually optimized and freedom to create business models.

Mobiletech works with customers spanning from large media corporations, store fronts and mobile operators to organizations and brands.

# mobiletech

**Oslo**  
+47 400 01 282

**Bergen**  
+47 400 01 282

**Stockholm**  
+46 709161967

**Copenhagen**  
+45 7022 1969

**London**  
+44 7785 243072

**Washington DC**  
+1 301 648 3485

<http://mobiletech.mobi/> | [sales@mobiletech.mobi](mailto:sales@mobiletech.mobi) | <http://twitter.com/MrMobiletech>