

mobile solutions for

- Bank & Finance
- Corporate & Enterprise
- Directories & Classified
- Government & Organisations
- **Marketing & Brands**
- News & Media
- Retail & Commerce
- Telecom
- Transport & Travel
- Partners



CRM and
personalised direct
marketing

Tip a friend

News

Order coffe via
mobile site

Click to call

Case: Nespresso

URL: <http://dxad.mobi/n Nespresso>

Nespresso have really seen the value of communicating with their customers via the mobile phone. They started up getting consent to communicate with the customers, to send them news and offer using text messaging.

Surprisingly they experienced that a very high percentage of their customers actually wanted a closer customer relationship and personal service.

Nespresso also provide services where their customers can order coffee and products via text messaging.

Everyone can order coffee when it's as easy as typing COFFEE and send the message!

mobiletech
your key to mobile success

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Marketing & Brands

Mobile Marketing is becoming a strategic part of the communication for more and more brands.

As campaigns are becoming more intelligent, the value for the consumers increases accordingly.

Mobiletech has developed mobile solutions for many brands and mobile marketing campaigns with clearly valuable results using mobile CRM, direct marketing, text messaging and mobile internet.



About Mobiletech

Mobiletech is a leading global provider of cross platform solutions. The Mobiletech Platform reduces initial- and maintenance costs of mobile websites and native apps, and create future-compliant and scalable solutions with a compelling and engaging user experience.

Our firm principles are: Workflow integration, run-time inde-

pendence, contextually optimized and freedom to create business models.

Mobiletech works with customers spanning from large media corporations, store fronts and mobile operators to organizations and brands.

mobiletech

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