

mobile solutions for

- Bank & Finance
- Corporate & Enterprise
- Directories & Classified
- **Government & Organisations**
- Marketing & Brands
- News & Media
- Retail & Commerce
- Telecom
- Transport & Travel
- Partners



Positioning

Web widgets

Articles

Back-end
integration

Case: Vårdguiden

Partner: Valtech

URL: <http://vardguiden.se>

Vårdguiden is a public Swedish health portal with a popular website and print magazine. In 2010 Mobiletech launched the mobile service

for Vårdguiden and it is tremendously successful.

Vårdguiden has selected content from web and print combined with special features for mobile, such as 'find nearest doctor' or 'emergency room' using automatic positioning of the user, and integrations with social media.

Other features search articles on diseases, pregnancy calendar and health-tests.

mobiletech
your key to mobile success

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Government & Organisations

More and more public organisations prioritize to communicate with the users on the media where the users are – incl. Mobile.

Mobiletech has developed solutions for e.g. private and public organisations, trade unions and GNOs.



About Mobiletech

Mobiletech is a leading global provider of cross platform solutions. The Mobiletech Platform reduces initial- and maintenance costs of mobile websites and native apps, and create future-compliant and scalable solutions with a compelling and engaging user experience. Our firm principles are: Workflow integration, run-time inde-

pendence, contextually optimized and freedom to create business models.

Mobiletech works with customers spanning from large media corporations, store fronts and mobile operators to organizations and brands.

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