

mobile solutions for

- Bank & Finance
- **Corporate & Enterprise**
- Directories & Classified
- Government & Organisations
- Marketing & Brands
- News & Media
- Retail & Commerce
- Telecom
- Transport & Travel
- Partners



Language support

Online feed

Integration to CMS existing system

Publish once to both web site and mobile site

Case: Norsk Hydro, Norway

Partner: EpiServer (CMS)

URL: <http://m.hydro.com/>

Norsk Hydro is a global supplier of aluminium products with operations in 40 countries. It was obvious for Hydro to include mobile in their web and online strategy.

In e.g. Brazil there are more than three times as many mobile phones than PCs, and therefore a competitive presence on mobile is important.

It was decisive that the mobile solution could integrate with Hydro's existing CMS system and that they maintain the mobile site in-house.

Mobile internet and text messaging is also used by Hydro for events and conferences.

mobiletech
your key to mobile success

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Corporate & Enterprise

For large corporations it is important to show leadership in terms of exploiting new technological opportunities and also present in the media where the audience is. Marketing using mobile may be new for many companies but

the more important it is to get started. B2B Marketing on mobile has endless possibilities.

Mobiletech helps you focus on the right things first!



About Mobiletech

Mobiletech is a leading global provider of cross platform solutions. The Mobiletech Platform reduces initial- and maintenance costs of mobile websites and native apps, and create future-compliant and scalable solutions with a compelling and engaging user experience. Our firm principles are: Workflow integration, run-time inde-

pendence, contextually optimized and freedom to create business models.

Mobiletech works with customers spanning from large media corporations, store fronts and mobile operators to organizations and brands.

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